

RNS Reach

## Diaceutics Announces Key Leadership Appointment

### *Sandra Blake appointed Chief People Officer*

**Belfast and London**, 15 October 2024 - Diaceutics PLC (AIM: DXRX), a leading technology and solutions provider to the pharma and biotech industry, is pleased to announce the appointment of Sandra Blake as Chief People Officer of Diaceutics PLC.

Sandra has over 25 years leadership experience across Human Resources, Marketing & Innovation in the Technology, Engineering, Banking, Insurance, FMCG, Retail and Energy sectors.

Sandra has worked with companies including NatWest Group PLC, Tesco PLC, Cadbury PLC and Kraft Foods Inc.

**Ryan Keeling, Chief Executive Officer of Diaceutics commented:** *"Sandra brings a wealth of operational and management experience to the Diaceutics team and I know she will provide a significant contribution to our performance and growth in the future."*

**Sandra Blake, Chief People Officer of Diaceutics commented:** *"I am honoured and excited to take on the role of Chief People Officer at Diaceutics. I have followed Diaceutics' growth in recent years and am very much looking forward to helping maximise our market opportunity by nurturing our team's growth as we continue to drive our commercial success."*

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**About Diaceutics**

At Diaceutics we believe that every patient should get the opportunity to receive the right test and the right therapy to positively impact their disease outcome. We provide the world's leading pharma and biotech companies with an end-to-end commercialisation solution for precision medicines through data analytics, scientific and advisory services enabled by our platform DXRX - The Diagnostics Network®.

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