

TR-1: Standard form for notification of major holdings

**1. Issuer Details**

**ISIN**

JE00B8KF9B49

**Issuer Name**

WPP PLC

**UK or Non-UK Issuer**

Non-UK

**2. Reason for Notification**

An acquisition or disposal of voting rights

**3. Details of person subject to the notification obligation**

**Name**

BlackRock, Inc.

**City of registered office (if applicable)**

Wilmington

**Country of registered office (if applicable)**

USA

**4. Details of the shareholder**

**Full name of shareholder(s) if different from the person(s) subject to the notification obligation, above**

**City of registered office (if applicable)**

**Country of registered office (if applicable)**

**5. Date on which the threshold was crossed or reached**

21-Oct-2024

**6. Date on which Issuer notified**

22-Oct-2024

**7. Total positions of person(s) subject to the notification obligation**

	% of voting rights attached to shares (total of 8.A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights held in issuer
Resulting situation on the date on which threshold was	6.590000	3.410000	10.000000	107863176

crossed or reached				
Position of previous notification (if applicable)	6.590000	3.380000	9.970000	

## 8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

### 8A. Voting rights attached to shares

Class/Type of shares ISIN code(if possible)	Number of direct voting rights (DTR5.1)	Number of indirect voting rights (DTR5.2.1)	% of direct voting rights (DTR5.1)	% of indirect voting rights (DTR5.2.1)
JE00B8KF9B49		70976137		6.590000
Sub Total 8.A	70976137		6.590000%	

### 8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

Type of financial instrument	Expiration date	Exercise/conversion period	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights
American Depository Receipt			3052999	0.280000
Securities Lending			31034432	2.870000
Sub Total 8.B1			34087431	3.150000%

### 8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

Type of financial instrument	Expiration date	Exercise/conversion period	Physical or cash settlement	Number of voting rights	% of voting rights
CFD			Cash	862108	0.080000
ELN	28-Oct-2024		Cash	1937500	0.180000
Sub Total 8.B2				2799608	0.260000%

## 9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

Ultimate controlling person	Name of controlled undertaking	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
BlackRock, Inc. (Chain 1)	BlackRock Finance, Inc.			
BlackRock, Inc. (Chain 1)	BlackRock Holdco 2, Inc.			
BlackRock, Inc. (Chain 1)	BlackRock Financial Management, Inc.			

BlackRock, Inc. (Chain 1)	BlackRock International Holdings, Inc.			
BlackRock, Inc. (Chain 1)	BR Jersey International Holdings L.P.			
BlackRock, Inc. (Chain 1)	BlackRock (Singapore) Holdco Pte. Ltd.			
BlackRock, Inc. (Chain 1)	BlackRock HK Holdco Limited			
BlackRock, Inc. (Chain 1)	BlackRock Lux Finco S.a.r.l.			
BlackRock, Inc. (Chain 1)	BlackRock Japan Holdings GK			
BlackRock, Inc. (Chain 1)	BlackRock Japan Co., Ltd.			
BlackRock, Inc. (Chain 2)	BlackRock Finance, Inc.			
BlackRock, Inc. (Chain 2)	Trident Merger, LLC			
BlackRock, Inc. (Chain 2)	BlackRock Investment Management, LLC			
BlackRock, Inc. (Chain 3)	BlackRock Finance, Inc.			
BlackRock, Inc. (Chain 3)	BlackRock Holdco 2, Inc.			
BlackRock, Inc. (Chain 3)	BlackRock Financial Management, Inc.			
BlackRock, Inc. (Chain 3)	BlackRock International Holdings, Inc.			
BlackRock, Inc. (Chain 3)	BR Jersey International Holdings L.P.			
BlackRock, Inc. (Chain 3)	BlackRock Holdco 3, LLC			
BlackRock, Inc. (Chain 3)	BlackRock Cayman 1 LP			

BlackRock, Inc. (Chain 3)	BlackRock Cayman West Bay Finco Limited			
BlackRock, Inc. (Chain 3)	BlackRock Cayman West Bay IV Limited			
BlackRock, Inc. (Chain 3)	BlackRock Group Limited			
BlackRock, Inc. (Chain 3)	BlackRock Finance Europe Limited			
BlackRock, Inc. (Chain 3)	BlackRock Investment Management (UK) Limited			
BlackRock, Inc. (Chain 4)	BlackRock Finance, Inc.			
BlackRock, Inc. (Chain 4)	BlackRock Holdco 2, Inc.			
BlackRock, Inc. (Chain 4)	BlackRock Financial Management, Inc.			
BlackRock, Inc. (Chain 4)	BlackRock International Holdings, Inc.			
BlackRock, Inc. (Chain 4)	BR Jersey International Holdings L.P.			
BlackRock, Inc. (Chain 4)	BlackRock Australia Holdco Pty. Ltd.			
BlackRock, Inc. (Chain 4)	BlackRock Investment Management (Australia) Limited			
BlackRock, Inc. (Chain 5)	BlackRock Finance, Inc.			
BlackRock, Inc. (Chain 5)	BlackRock Holdco 2, Inc.			
BlackRock, Inc. (Chain 5)	BlackRock Financial Management, Inc.			
BlackRock,	BlackRock			

Inc. (Chain 5)	International Holdings, Inc.			
BlackRock, Inc. (Chain 5)	BR Jersey International Holdings L.P.			
BlackRock, Inc. (Chain 5)	BlackRock Holdco 3, LLC			
BlackRock, Inc. (Chain 5)	BlackRock Cayman 1 LP			
BlackRock, Inc. (Chain 5)	BlackRock Cayman West Bay Finco Limited			
BlackRock, Inc. (Chain 5)	BlackRock Cayman West Bay IV Limited			
BlackRock, Inc. (Chain 5)	BlackRock Group Limited			
BlackRock, Inc. (Chain 5)	BlackRock International Limited			
BlackRock, Inc. (Chain 6)	BlackRock Finance, Inc.			
BlackRock, Inc. (Chain 6)	BlackRock Holdco 2, Inc.			
BlackRock, Inc. (Chain 6)	BlackRock Financial Management, Inc.			
BlackRock, Inc. (Chain 6)	BlackRock Holdco 4, LLC			
BlackRock, Inc. (Chain 6)	BlackRock Holdco 6, LLC			
BlackRock, Inc. (Chain 6)	BlackRock Delaware Holdings Inc.			
BlackRock, Inc. (Chain 6)	BlackRock Institutional Trust Company, National Association			
BlackRock, Inc. (Chain 7)	BlackRock Finance, Inc.			
BlackRock,	BlackRock			

Inc. (Chain 7)	Holdco 2, Inc.			
BlackRock, Inc. (Chain 7)	BlackRock Financial Management, Inc.			
BlackRock, Inc. (Chain 7)	BlackRock Holdco 4, LLC			
BlackRock, Inc. (Chain 7)	BlackRock Holdco 6, LLC			
BlackRock, Inc. (Chain 7)	BlackRock Delaware Holdings Inc.			
BlackRock, Inc. (Chain 7)	BlackRock Fund Advisors			
BlackRock, Inc. (Chain 8)	BlackRock Finance, Inc.			
BlackRock, Inc. (Chain 8)	BlackRock Holdco 2, Inc.			
BlackRock, Inc. (Chain 8)	BlackRock Financial Management, Inc.			
BlackRock, Inc. (Chain 9)	BlackRock Finance, Inc.			
BlackRock, Inc. (Chain 9)	BlackRock Holdco 2, Inc.			
BlackRock, Inc. (Chain 9)	BlackRock Financial Management, Inc.			
BlackRock, Inc. (Chain 9)	BlackRock Capital Holdings, Inc.			
BlackRock, Inc. (Chain 9)	BlackRock Advisors, LLC			
BlackRock, Inc. (Chain 9)	BlackRock Capital Management, Inc.			
BlackRock, Inc. (Chain 10)	BlackRock Finance, Inc.			
BlackRock, Inc. (Chain 10)	BlackRock Holdco 2, Inc.			

BlackRock, Inc. (Chain 10)	BlackRock Financial Management, Inc.			
BlackRock, Inc. (Chain 10)	BlackRock International Holdings, Inc.			
BlackRock, Inc. (Chain 10)	BR Jersey International Holdings L.P.			
BlackRock, Inc. (Chain 10)	BlackRock (Singapore) Holdco Pte. Ltd.			
BlackRock, Inc. (Chain 10)	BlackRock HK Holdco Limited			
BlackRock, Inc. (Chain 10)	BlackRock Asset Management North Asia Limited			
BlackRock, Inc. (Chain 11)	BlackRock Finance, Inc.			
BlackRock, Inc. (Chain 11)	BlackRock Holdco 2, Inc.			
BlackRock, Inc. (Chain 11)	BlackRock Financial Management, Inc.			
BlackRock, Inc. (Chain 11)	BlackRock International Holdings, Inc.			
BlackRock, Inc. (Chain 11)	BR Jersey International Holdings L.P.			
BlackRock, Inc. (Chain 11)	BlackRock Holdco 3, LLC			
BlackRock, Inc. (Chain 11)	BlackRock Cayman 1 LP			
BlackRock, Inc. (Chain 11)	BlackRock Cayman West Bay Finco Limited			
BlackRock, Inc. (Chain 11)	BlackRock Cayman West Bay IV Limited			
BlackRock, Inc. (Chain 11)	BlackRock Group Limited			

BlackRock, Inc. (Chain 11)	BlackRock Finance Europe Limited			
BlackRock, Inc. (Chain 11)	BlackRock (Netherlands) B.V.			
BlackRock, Inc. (Chain 11)	BlackRock Asset Management Deutschland AG			
BlackRock, Inc. (Chain 12)	BlackRock Finance, Inc.			
BlackRock, Inc. (Chain 12)	BlackRock Holdco 2, Inc.			
BlackRock, Inc. (Chain 12)	BlackRock Financial Management, Inc.			
BlackRock, Inc. (Chain 12)	BlackRock International Holdings, Inc.			
BlackRock, Inc. (Chain 12)	BlackRock Canada Holdings ULC			
BlackRock, Inc. (Chain 12)	BlackRock Asset Management Canada Limited			
BlackRock, Inc. (Chain 13)	BlackRock Finance, Inc.			
BlackRock, Inc. (Chain 13)	BlackRock Holdco 2, Inc.			
BlackRock, Inc. (Chain 13)	BlackRock Financial Management, Inc.			
BlackRock, Inc. (Chain 13)	BlackRock Capital Holdings, Inc.			
BlackRock, Inc. (Chain 13)	BlackRock Advisors, LLC			
BlackRock, Inc. (Chain 14)	BlackRock Finance, Inc.			
BlackRock, Inc. (Chain 14)	BlackRock Holdco 2, Inc.			



BlackRock, Inc. (Chain 14)	BlackRock Financial Management, Inc.			
BlackRock, Inc. (Chain 14)	BlackRock International Holdings, Inc.			
BlackRock, Inc. (Chain 14)	BR Jersey International Holdings L.P.			
BlackRock, Inc. (Chain 14)	BlackRock Holdco 3, LLC			
BlackRock, Inc. (Chain 14)	BlackRock Cayman 1 LP			
BlackRock, Inc. (Chain 14)	BlackRock Cayman West Bay Finco Limited			
BlackRock, Inc. (Chain 14)	BlackRock Cayman West Bay IV Limited			
BlackRock, Inc. (Chain 14)	BlackRock Group Limited			
BlackRock, Inc. (Chain 14)	BlackRock Finance Europe Limited			
BlackRock, Inc. (Chain 14)	BlackRock Advisors (UK) Limited			
BlackRock, Inc. (Chain 15)	BlackRock Finance, Inc.			
BlackRock, Inc. (Chain 15)	BlackRock Holdco 2, Inc.			
BlackRock, Inc. (Chain 15)	BlackRock Financial Management, Inc.			
BlackRock, Inc. (Chain 15)	BlackRock International Holdings, Inc.			
BlackRock, Inc. (Chain 15)	BR Jersey International Holdings L.P.			
BlackRock, Inc. (Chain 15)	BlackRock (Singapore) Holdco Pte. Ltd.			

BlackRock, Inc. (Chain 15)	BlackRock (Singapore) Limited			
BlackRock, Inc. (Chain 16)	BlackRock Finance, Inc.			
BlackRock, Inc. (Chain 16)	BlackRock Holdco 2, Inc.			
BlackRock, Inc. (Chain 16)	BlackRock Financial Management, Inc.			
BlackRock, Inc. (Chain 16)	BlackRock International Holdings, Inc.			
BlackRock, Inc. (Chain 16)	BR Jersey International Holdings L.P.			
BlackRock, Inc. (Chain 16)	BlackRock Holdco 3, LLC			
BlackRock, Inc. (Chain 16)	BlackRock Cayman 1 LP			
BlackRock, Inc. (Chain 16)	BlackRock Cayman West Bay Finco Limited			
BlackRock, Inc. (Chain 16)	BlackRock Cayman West Bay IV Limited			
BlackRock, Inc. (Chain 16)	BlackRock Group Limited			
BlackRock, Inc. (Chain 16)	BlackRock Finance Europe Limited			
BlackRock, Inc. (Chain 16)	BlackRock (Netherlands) B.V.			
BlackRock, Inc. (Chain 17)	BlackRock Finance, Inc.			
BlackRock, Inc. (Chain 17)	Trident Merger, LLC			
BlackRock, Inc. (Chain 17)	BlackRock Investment Management, LLC			
BlackRock,	Amethyst			

Inc. (Chain 17)	Intermediate, LLC			
BlackRock, Inc. (Chain 17)	Aperio Holdings, LLC			
BlackRock, Inc. (Chain 17)	Aperio Group, LLC			

#### 10. In case of proxy voting

##### Name of the proxy holder

##### The number and % of voting rights held

##### The date until which the voting rights will be held

#### 11. Additional Information

BlackRock Regulatory Threshold Reporting Team

Jana Blumenstein

020 7743 3650

#### 12. Date of Completion

22<sup>nd</sup> October 2024

#### 13. Place Of Completion

12 Throgmorton Avenue, London, EC2N 2DL, U.K.

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