

**FOR IMMEDIATE RELEASE**

**3 December 2024**

**WPP plc ("WPP")**

Vesting of executive share award

Notification of Transactions of Directors/Persons Discharging Managerial Responsibilities or their Connected Persons

The Company announces that the following person discharging managerial responsibilities transacted in ordinary shares of 10 pence each in the Company due to the vesting of a share award made on 2 December 2024.

Name of Executive Director	Plan	Total number of shares vested	Total number of shares sold to cover statutory withholding liabilities	Date of sale
Joanne Wilson	WPP Stock Plan 2018	18,673	8,794	2 December 2024

<b>1.</b>	<b>Details of PDMR/person closely associated with them ('PCA')</b>		
a)	Name	Joanne Wilson	
b)	Position/status	Chief Financial Officer	
c)	Initial notification/ amendment	Initial notification	
<b>2.</b>	<b>Details of the issuer</b>		
a)	Full name of the entity	WPP plc	
b)	Legal Entity Identifier code	549300LSGBXPYHXGDT93	
<b>3.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument	Ordinary shares of 10 pence each ('Ordinary Shares') ISIN: JE00B8KF9B49	
b)	Nature of the transaction	Acquisition of Ordinary Shares made under WPP Stock Plan 2018	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£ nil	18,673
d)	Aggregated information - Aggregated volume - Price	N/A (single transaction)	
e)	Date of the transaction	2 December 2024	
f)	Place of the transaction	London Stock Exchange	
<b>Transaction 2</b>			
a)	Description of the financial instrument	Ordinary shares of 10 pence each ('Ordinary Shares') ISIN: JE00B8KF9B49	
b)	Nature of the transaction	Sale of Ordinary Shares to cover statutory withholding liabilities.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£ 8.60433	8,794

d)	Aggregated information - Aggregated volume - Price	N/A (single transaction)
e)	Date of the transaction	2 December 2024
f)	Place of the transaction	London Stock Exchange

This notice is given in fulfillment of the obligation under Article 19 of the Market Abuse Regulation.

Balbir Kelly-Bisla  
Group Company Secretary

**Further information**

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**About WPP**

WPP is the creative transformation company. We use the power of creativity to build better futures for our people, planet, clients and communities. For more information, visit [www.wpp.com](http://www.wpp.com).

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