

FOR IMMEDIATE RELEASE

12 March 2025

WPP plc ("WPP")

Vesting of executive share awards

Notification of Transactions of Directors/Persons Discharging Managerial Responsibilities or their Connected Persons

The Company announces that the following person discharging managerial responsibilities transacted in ordinary shares of 10 pence each in the Company due to the vesting of awards under the terms of the 2022 Executive Share Award ("ESA") made on 4 May 2023 and awards made under the WPP Stock Plan 2018 on 4 May 2023 which were subject to the performance conditions attached to the 2022 Executive Performance Share Plan ("EPSP") award. Awards subject to the 2022 EPSP performance conditions were satisfied as to 48.8%.

Name of Executive Director	Plan	Total number of shares vested	Total number of shares sold to cover statutory withholding liabilities	Date of sale
Mark Read	ESA	117,405	55,291	10 March 2025
Andrew Scott	ESA	50,609	23,834	10 March 2025
Joanne Wilson	WPP Stock Plan 2018	49,625	23,371	10 March 2025

1.	Details of PDMR/person closely associated with them ('PCA')		
a)	Name	Mark Read	
b)	Position/status	Chief Executive Officer	
c)	Initial notification/ amendment	Initial notification	
2.	Details of the issuer		
a)	Full name of the entity	WPP plc	
b)	Legal Entity Identifier code	549300LSGBXPYHXGDT93	
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	Ordinary shares of 10 pence each ('Ordinary Shares') ISIN: JE00B8KF9B49	
b)	Nature of the transaction	Acquisition of Ordinary Shares made under the WPP 2022 Executive Share Award.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£ nil	117,405
d)	Aggregated information - Aggregated volume - Price	N/A (single transaction)	
e)	Date of the transaction	10 March 2025	
f)	Place of the transaction	London Stock Exchange	
Transaction 2			
b)	Nature of the transaction	Sale of Ordinary Shares to cover statutory withholding liabilities.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)

		£6.40	55,291
d)	Aggregated information - Aggregated volume - Price		
e)	Date of the transactions	10 March 2025	
f)	Place of the transaction	London Stock Exchange	

1.	Details of PDMR/person closely associated with them ('PCA')		
a)	Name	Andrew Scott	
b)	Position/status	Chief Operating Officer	
c)	Initial notification/ amendment	Initial notification	
2.	Details of the issuer		
a)	Full name of the entity	WPP plc	
b)	Legal Entity Identifier code	549300LSGBXPYHXGDT93	
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	Ordinary shares of 10 pence each ('Ordinary Shares') ISIN: JE00B8KF9B49	
b)	Nature of the transaction	Acquisition of Ordinary Shares made under the WPP 2022 Executive Share Award.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£ nil	50,609
d)	Aggregated information - Aggregated volume - Price	N/A (single transaction)	
e)	Date of the transaction	10 March 2025	
f)	Place of the transaction	London Stock Exchange	
	Transaction 2		
b)	Nature of the transaction	Sale of Ordinary Shares to cover statutory withholding liabilities.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£6.40	23,834
d)	Aggregated information - Aggregated volume - Price		
e)	Date of the transactions	10 March 2025	
f)	Place of the transaction	London Stock Exchange	

1.	Details of PDMR/person closely associated with them ('PCA')	
a)	Name	Joanne Wilson
b)	Position/status	Chief Financial Officer
c)	Initial notification/ amendment	Initial notification
2.	Details of the issuer	

a)	Full name of the entity	WPP plc	
b)	Legal Entity Identifier code	549300LSGBXPYHXGDT93	
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	Ordinary shares of 10 pence each ('Ordinary Shares') ISIN: JE00B8KF9B49	
b)	Nature of the transaction	Acquisition of Ordinary Shares made under the WPP Stock Plan 2018.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£ nil	49,625
d)	Aggregated information - Aggregated volume - Price		
e)	Date of the transaction	10 March 2025	
f)	Place of the transaction	London Stock Exchange	
Transaction 2			
b)	Nature of the transaction	Sale of Ordinary Shares to cover statutory withholding liabilities.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£6.40	23,371
d)	Aggregated information - Aggregated volume - Price		
e)	Date of the transactions	10 March 2025	
f)	Place of the transaction	London Stock Exchange	

This notice is given in fulfilment of the obligation under Article 19 of the Market Abuse Regulation.

Balbir Kelly-Bisla
Group Company Secretary

Further information

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About WPP

WPP is the creative transformation company. We use the power of creativity to build better futures for our people, planet, clients and communities. For more information, visit www.wpp.com.

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