

FOR IMMEDIATE RELEASE

18 March 2025

WPP plc ("WPP")

Vesting of executive share award

Notification of Transactions of Directors/Persons Discharging Managerial Responsibilities or their Connected Persons

The Company announces that the following person discharging managerial responsibilities transacted in ordinary shares of 10 pence each in the Company due to the exercise of awards made under the terms of the 2022 Executive Performance Share Plan ("EPSP") award. The 2022 EPSP awards were made on 25 March 2022 and 24 November 2022 and vested on 14 March 2025 as a result of the performance conditions attaching to the 2022 EPSP awards having been satisfied as to 48.8%.

Name of Executive Director	Plan	Total number of shares vested	Total number of shares sold to cover statutory withholding liabilities	Date of sale
Mark Read	EPSP	216,351	101,889	14 March 2025
Andrew Scott	EPSP	107,214	50,492	14 March 2025

1.	Details of PDMR/person closely associated with them ('PCA')		
a)	Name	Mark Read	
b)	Position/status	Chief Executive Officer	
c)	Initial notification/ amendment	Initial notification	
2.	Details of the issuer		
a)	Full name of the entity	WPP plc	
b)	Legal Entity Identifier code	549300LSGBXPYHXGDT93	
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	Ordinary shares of 10 pence each ('Ordinary Shares') ISIN: JE00B8KF9B49	
b)	Nature of the transaction	Acquisition of Ordinary Shares made under the WPP 2022 Executive Performance Share Plan.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£ Nil cost option	216,351
d)	Aggregated information - Aggregated volume - Price	N/A (single transaction)	
e)	Date of the transaction	14 March 2025	
f)	Place of the transaction	London Stock Exchange	
Transaction 2			
b)	Nature of the transaction	Sale of Ordinary Shares made under the WPP 2022 Executive Performance Share Plan to cover statutory withholding liabilities.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)

		£6.34	101,889
d)	Aggregated information - Aggregated volume - Price		
e)	Date of the transactions	14 March 2025	
f)	Place of the transaction	London Stock Exchange	

1.	Details of PDMR/person closely associated with them ('PCA')		
a)	Name	Andrew Scott	
b)	Position/status	Chief Financial Officer	
c)	Initial notification/ amendment	Initial notification	
2.	Details of the issuer		
a)	Full name of the entity	WPP plc	
b)	Legal Entity Identifier code	549300LSGBXPYHXGDT93	
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	Ordinary shares of 10 pence each ('Ordinary Shares') ISIN: JE00B8KF9B49	
b)	Nature of the transaction	Acquisition of Ordinary Shares made under the WPP 2022 Executive Performance Share Plan.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£ Nil cost option	107,214
d)	Aggregated information - Aggregated volume - Price	N/A (single transaction)	
e)	Date of the transaction	14 March 2025	
f)	Place of the transaction	London Stock Exchange	
Transaction 2			
b)	Nature of the transaction	Sale of Ordinary Shares made under the WPP 2022 Executive Performance Share Plan to cover statutory withholding liabilities.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£6.34	50,492
d)	Aggregated information - Aggregated volume - Price		
e)	Date of the transactions	14 March 2025	
f)	Place of the transaction	London Stock Exchange	

This notice is given in fulfilment of the obligation under Article 19 of the Market Abuse Regulation.

Balbir Kelly-Bisla
Group Company Secretary

Further information

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About WPP

WPP is the creative transformation company. We use the power of creativity to build better futures for our people, planet clients and communities. For more information, visit www.wpp.com.

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