

Notification of Transaction by Persons Closely Associated ("PCAs") to Persons Discharging Managerial Responsibilities ("PDMRs")

New York, Belfast and London, 15 May 2025 - [Diaceutics PLC](#) (AIM: DXRX), a leading technology and solutions provider to the pharma and biotech industry, announces that it has been notified that on 13 May 2025, Delia Keeling, a person closely associated with Peter Keeling, Chair of Diaceutics, and spouse of Peter Keeling, sold 500,000 ordinary shares of £0.002 each in the Company ("Ordinary Shares") at a price of 126 pence per Ordinary Share. As a result of the sale, Peter and Delia Keeling's combined shareholding in Diaceutics is 15,252,049 Ordinary Shares representing approximately 17.98% of the Company's issued share capital.

This announcement contains inside information for the purposes of Article 7 of Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 ("MAR"), and is disclosed in accordance with the Company's obligations under Article 17 of MAR. The person responsible for making this announcement on behalf of the Company is Nick Roberts, Chief Financial Officer.

Enquiries:

Diaceutics PLC

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About Diaceutics

At Diaceutics we believe that every patient should get the opportunity to receive the right test and the right therapy to positively impact their disease outcome.

We provide the world's leading pharma and biotech companies with an end-to-end commercialisation solution for precision medicines through data analytics, scientific and advisory services enabled by our platform DXRX - The Diagnostics Network®.

Notification of a Transaction pursuant to Article 19(1) of Regulation (EU) No. 596/2014	
1 Details of the person discharging managerial responsibilities/person closely associated	
a. Name	Delia Keeling
2 Reason for notification	
a. Position/Status	PCA to Peter Keeling, Chair
b. Initial notification/ Amendment	Initial
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a. Name	Diaceutics PLC
b. LEI	213800VEWQBB39ZB8J81
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a. Description of the financial instrument, type of instrument	Ordinary shares of £0.002 each
Identification Code	ISIN: GB00BJQTV64

b.	Nature of the transaction	Sale					
c.	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>£1.26</td> <td>500,000</td> </tr> </table>		Price(s)	Volume(s)	£1.26	500,000
Price(s)	Volume(s)						
£1.26	500,000						
d.	Date of the transaction	13 May 2025					
e.	Place of the transaction	AIM Market of the London Stock Exchange					

TR-1: Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS				
1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached ⁱⁱ :		Diaceutics PLC ORD GBP0.002		
1b. Please indicate if the issuer is a non-UK issuer (please mark with an "X" if appropriate)				
Non-UK issuer				<input type="checkbox"/>
2. Reason for the notification (please mark the appropriate box or boxes with an "X")				
An acquisition or disposal of voting rights				<input checked="" type="checkbox"/>
An acquisition or disposal of financial instruments				<input type="checkbox"/>
An event changing the breakdown of voting rights				<input type="checkbox"/>
Other (please specify) ⁱⁱⁱ :				<input type="checkbox"/>
3. Details of person subject to the notification obligation ^{iv}				
Name		Peter & Delia Keeling		
City and country of registered office (if applicable)		NA		
4. Full name of shareholder(s) (if different from 3.) ^v				
Name				
City and country of registered office (if applicable)				
5. Date on which the threshold was crossed or reached ^{vi} :		13 May, 2025		
6. Date on which issuer notified:		13 May, 2025		
7. Total positions of person(s) subject to the notification obligation				
	% of voting rights attached to shares (total of 8. A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights held in issuer (8.A + 8.B) ^{vii}
Resulting situation on the date on which threshold was crossed or reached	17.98%		17.98%	
Position of previous notification (if applicable)	18.60%		18.60%	

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached ^{viii}

A: Voting rights attached to shares

The number and % of voting rights held	
The date until which the voting rights will be held	

11. Additional information ^{xvi}

Place of completion	AIM Stock Exchange, London
Date of completion	13 May, 2025

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