Director/PDMR Shareholding

Released : 20/05/2026 16:49

RNS Number : 1540F
PZ CUSSONS PLC
20 May 2026

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Jonathan Myers
2	**Reason for the notification**	
a)	Position/status	Chief Executive Officer
b)	Initial notification/Amendment	Initial notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	PZ Cussons plc
b)	LEI	XB3CXKKKED7OMV80FY35
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each in PZ Cussons plc GB00B19Z1432
b)	Nature of the transaction	(1) Purchase of partnership shares pursuant to the rules of the Share Incentive Plan 2020 (SIP) (2) Grant of matching shares pursuant to the rules of the SIP
c)	Price(s) and volume(s)	**Price(s)** / **Volume(s)** (1) £0.785 / 191 (2) Nil / 127
d)	Aggregated information - Aggregated volume - Price	 (1) 191 (2) 127 (1) £149.94 (2) Nil
e)	Date of the transaction	18 May 2026
f)	Place of the transaction	(1) XLON (2) Outside a trading venue

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Steve Noble
2	**Reason for the notification**	
a)	Position/status	Chief Supply Chain Officer
b)	Initial notification/Amendment	Initial notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	PZ Cussons plc
b)	LEI	XB3CXKKKED7OMV80FY35
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each in PZ Cussons plc GB00B19Z1432
b)	Nature of the transaction	(1) Purchase of partnership shares pursuant to the rules of the

		Share Incentive Plan 2020 (SIP) (2) Grant of matching shares pursuant to the rules of the SIP
c)	Price(s) and volume(s)	**Price(s)** **Volume(s)** (1) £0.785 191 (2) Nil 127
d)	Aggregated information - Aggregated volume - Price	 (1) 191 (2) 127 (1) £149.94 (2) Nil
e)	Date of the transaction	18 May 2026
f)	Place of the transaction	(1) XLON (2) Outside a trading venue

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Kareem Moustafa
2	**Reason for the notification**	
a)	Position/status	Company Secretary and General Counsel
b)	Initial notification/Amendment	Initial notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	PZ Cussons plc
b)	LEI	XB3CXKKKED7OMV80FY35
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each in PZ Cussons plc GB00B19Z1432
b)	Nature of the transaction	(1) Purchase of partnership shares pursuant to the rules of the Share Incentive Plan 2020 (SIP) (2) Grant of matching shares pursuant to the rules of the SIP
c)	Price(s) and volume(s)	**Price(s)** **Volume(s)** (1) £0.785 191 (2) Nil 127
d)	Aggregated information - Aggregated volume - Price	 (1) 191 (2) 127 (1) £149.94 (2) Nil
e)	Date of the transaction	18 May 2026
f)	Place of the transaction	(1) XLON (2) Outside a trading venue

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@lseg.com or visit www.rns.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our Privacy Policy.

END

DSHAMMATMTITBPF