Director/PDMR Shareholding

Released : 21/07/2026 16:45

RNS Number : 2825N
PZ CUSSONS PLC
21 July 2026

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Jonathan Myers
2	**Reason for the notification**	
a)	Position/status	Chief Executive Officer
b)	Initial notification/Amendment	Initial notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	PZ Cussons plc
b)	LEI	XB3CXKKKED7OMV80FY35
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each in PZ Cussons plc GB00B19Z1432
b)	Nature of the transaction	(1) Purchase of partnership shares pursuant to the rules of the Share Incentive Plan 2020 (SIP) (2) Grant of matching shares pursuant to the rules of the SIP
c)	Price(s) and volume(s)	**Price(s)** / **Volume(s)** (1) £1.066 / 141 (2) Nil / 93
d)	Aggregated information - Aggregated volume - Price	 (1) 141 (2) 93 (1) £150.31 (2) Nil
e)	Date of the transaction	17 July 2026
f)	Place of the transaction	(1) XLON (2) Outside a trading venue

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Steve Noble
2	**Reason for the notification**	
a)	Position/status	Chief Supply Chain Officer
b)	Initial notification/Amendment	Initial notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	PZ Cussons plc
b)	LEI	XB3CXKKKED7OMV80FY35
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each in PZ Cussons plc GB00B19Z1432
b)	Nature of the transaction	(1) Purchase of partnership shares pursuant to the rules of the

		Share Incentive Plan 2020 (SIP) (2) Grant of matching shares pursuant to the rules of the SIP
c)	Price(s) and volume(s)	**Price(s)** **Volume(s)** (1) £1.066 141 (2) Nil 93
d)	Aggregated information - Aggregated volume - Price	 (1) 141 (2) 93 (1) £150.31 (2) Nil
e)	Date of the transaction	17 July 2026
f)	Place of the transaction	(1) XLON (2) Outside a trading venue

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Kareem Moustafa
2	**Reason for the notification**	
a)	Position/status	Company Secretary and General Counsel
b)	Initial notification/Amendment	Initial notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	PZ Cussons plc
b)	LEI	XB3CXKKKED7OMV80FY35
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each in PZ Cussons plc GB00B19Z1432
b)	Nature of the transaction	(1) Purchase of partnership shares pursuant to the rules of the Share Incentive Plan 2020 (SIP) (2) Grant of matching shares pursuant to the rules of the SIP
c)	Price(s) and volume(s)	**Price(s)** **Volume(s)** (1) £1.066 141 (2) Nil 93
d)	Aggregated information - Aggregated volume - Price	 (1) 141 (2) 93 (1) £150.31 (2) Nil
e)	Date of the transaction	17 July 2026
f)	Place of the transaction	(1) XLON (2) Outside a trading venue

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