

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Form 6-K

REPORT OF FOREIGN PRIVATE ISSUER

PURSUANT TO RULES 13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934

Dated February 09, 2026

Commission File Number: 001-10086

**VODAFONE GROUP**  
**PUBLIC LIMITED COMPANY**  
(Translation of registrant's name into English)

VODAFONE HOUSE, THE CONNECTION, NEWBURY, BERKSHIRE, RG14 2FN, ENGLAND  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

This Report on Form 6-K contains a Stock Exchange Announcement dated 09 February 2026 entitled 'Director/PDMR Shareholding'.

9 FEBRUARY 2026

**NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS  
DISCHARGING MANAGERIAL RESPONSIBILITIES OR PERSONS  
CLOSELY ASSOCIATED**

**Purchase of shares through Dividend Reinvestment**

Pursuant to a Dividend Reinvestment Plan offered to shareholders of the Company, the below individuals acquired shares on 5 and 6 February 2026

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Simon Dingemans
2	Reason for the notification	
a)	Position/status	Non-Executive Director
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Vodafone Group Plc
b)	LEI	213800TB53ELEUKM7Q61
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument and identification code	Ordinary shares of US\$0.20 <sup>20/21</sup> each in Vodafone Group Plc (ISIN: GB00BH4HKS39)

b) Nature of the transaction	Purchase of shares through Dividend Reinvestment Plan	
c) Price(s) and volume(s)	Price(s)	Volume(s)
	GBP 1.060499	940
d) Aggregated information: volume, Price	Aggregated volume: 940 Ordinary shares Aggregated price of shares acquired: GBP 996.87	
e) Date of the transaction	2026-02-05	
f) Place of the transaction	London Stock Exchange (XLON)	

1	Details of the person discharging managerial responsibilities/person closely associated	
a) Name	Lady Anna Carter	
2	Reason for the notification	
a) Position/status	Person closely associated to Stephen A. Carter CBE (Non-Executive Director)	
b) Initial notification/ Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a) Name	Vodafone Group Plc	
b) LEI	213800TB53ELEUKM7Q61	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a) Description of the financial instrument, type of instrument and identification code	Ordinary shares of US\$0.20 <sup>20/21</sup> each in Vodafone Group Plc (ISIN: GB00BH4HKS39)	
b) Nature of the transaction	Purchase of shares through Dividend Reinvestment Plan	
c) Price(s) and volume(s)	Price(s)	Volume(s)
	GBP 1.098750	3,037
d) Aggregated information: volume, Price	Aggregated volume 3,037 Ordinary shares Aggregated price of shares acquired: GBP 3336.90	
e) Date of the transaction	2026-02-06	
f) Place of the transaction	London Stock Exchange (XLON)	

- ends -

**For more information, please contact:**

**Investor Relations:** [investors.vodafone.com](mailto:investors.vodafone.com)

[ir@vodafone.co.uk](mailto:ir@vodafone.co.uk)

**Media Relations:**

[Vodafone.com/media/contact](https://www.vodafone.com/media/contact)

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Registered Office: Vodafone House, The Connection, Newbury, Berkshire RG14 2FN, England. Registered in England No. 1833679

**About Vodafone Group**

**everyone.connected**

Vodafone is a leading European and African telecoms company.

We serve over 360 million mobile and broadband customers, operating networks in 15 countries with investments in a further five and partners in over 40 more. We have capacity on more than 70 subsea cable systems - the backbone of the internet - and we are developing a new direct-to-mobile satellite communications service to connect areas without coverage. Vodafone runs one of the world's largest IoT platforms, with 223 million IoT connections globally, and we provide financial services to around 94 million customers across seven African countries - managing more transactions than any other provider.

From the seabed to the stars, Vodafone's purpose is to keep everyone connected.

For more information, please visit [www.vodafone.com](http://www.vodafone.com) follow us on X at [@VodafoneGroup](https://twitter.com/VodafoneGroup) or connect with us on LinkedIn at [www.linkedin.com/company/vodafone](https://www.linkedin.com/company/vodafone).

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorised.

VODAFONE GROUP  
PUBLIC LIMITED COMPANY  
(Registrant)

Date: February 09, 2026

By: /s/ M D B  
Name: Maaïke de Bie  
Title: Group General Counsel and Company Secretary